

Nolan Alessandro

Contact Information

nja4300@gmail.com

781-439-8618

Portfolio

NoLanalessandro.com

Professional Summary

Results-driven UI/UX Designer with a multidisciplinary background in graphic design, digital marketing, motion graphics, branding, and print design; complemented by front-end development skills in HTML, CSS, and JavaScript. My favorite projects are those that bring together thoughtful design and strong functionality to create intuitive, engaging, and polished user experiences.

Experience

Alipes, Inc Lead Designer - (October 2021 - July 2026)

Designed user-focused websites, SharePoint sites, and digital interfaces in Figma, collaborating with developers through design hand-off and helping with implementation through builder.io (webflow/framer equivalent). Created digital and print assets including marketing materials, social graphics, presentations, merchandise, and motion graphics. Managed end-to-end design projects from concept development through final delivery, supporting client projects through design, production, and event marketing initiatives.

E²STL Graphic Design Intern - (June 2021–August 2021)

Graphic design intern for the Electrochemical Energy Systems and Transport Laboratory at UMASS Lowell. Tasked at designing diagrams, presentations, and animations for redox flow battery research.

SMMA Senior Information Technology Intern - (June 2018–August 2020)

Responsible for day to day help desk support, conference setup, office hardware setup and distribution, as well as mentoring or training new hires. Participated in the "Integrated Internship" program the Summer of 2018 and then helped lead the program in the following Summer of 2019.

Linx Summer Camps Application Design Specialist - (Summer 2015)

Mentor and Counselor. Worked with kids from grades 5–8 to create Scratch code programs. Responsible for large groups of kids. Also counselor for Basketball, Outdoor Adventure, and Junior camps.

Education

BFA Graphic Design
July, 2021

University of
Massachusetts Lowell

Skills

Figma
Builder.io
Webflow
Framer
HTML/CSS/JS

Claude Code
Jira
Microsoft Office
PowerPoint
Adobe Creative S.

Photoshop
InDesign
Illustrator
After Effects
Premiere Pro